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PALO ALTO NURSERY PELARGONIUMS FOR 1940

LADY WASHINGTON GERANIUMS

(Martha Washington, Show or Fancy Geraniums)

Pelargonium domesticum

In this folder we have described briefly about 40 varieties. However, besides these we have over 200 other varieties. Many of the good old standard ones and many of the choice new ones, one of the finest collections in the state.

YOU ARE CORDIALLY INVITED

to visit our nursery during pelargonium season (main season: beginning of March to July) for a gorgeous display of novelty and standard varieties.

GARDEN GERANIUMS

(Zonal, Fish, Horseshoe or Common Geranium.)

Pelargonium hortorum

Briefly described in this folder are 25 varieties. Besides these we have well over 100 others, some of them proven standard names, many of them novelties in the geranium world. And so here, as in the case of pelargoniums, WE INVITE YOUR INSPECTION of our collection of geraniums. They are in bloom every month of the year, the main season extending from Spring to Fall.

IVY-LEAF GERANIUMS

Pelargonium peltatum

Ten varieties are described in this folder. Twenty others are available in limited quantity. We are pleased to be able to offer several very choice varieties. SEE THEM IN BLOOM!

Pelargonium species

Several of the more useful species are available.

SHIPPING: Please see front page of the fuchsia folder for instructions.

LOCATION OF NURSERY

Please see back page of this folder for map.

PRICE of pelargoniums, except where otherwise noted, 35c in 4 inch pots, \$3.50 per dozen. Price of larger or smaller plants varies with the size and the variety.

OVER 150 VARIETIES AT 35c EACH, 4" POTS.

ANITA — Light pink, white center; upper petals velvety maroon spots and veins.

BABY (syn. Baby Jarrett) — White, flushed pink, small dot on each petal, slightly ruffled.

BEVERLY HILLS — Amaranth pink, two upper petals have blood red spots. Flowers are fringed.

DELIGHT — Pale blush, large maroon brown spot surrounded by rose-red in each petal.

DIENERS GIANT — Spinel pink, two upper petals have large blood red spots in center. One of the largest; free flowering.

EMPERESS OF RUSSIA — Rose maroon, each petal with very dark center and fine white margin edging each petal. By far our most popular variety last season. 4" pot plant, 50c each.

FAISS TRIUMPH — Light rose pink, white throat, upper petals blotched brown. Edges of petals frilled. Many-flowered clusters.

FELICIE HAMMONS (Jarrett) — Pink, each waved petal lighter towards center; upper petals deep crimson blotch, lower striped crimson. Free flowering; highly recommended. 4" pot 50c.

FIESTA (Kerrigan) — The only variety listed here which we have not seen in full bloom. A sport, and said to be a blend of darker colors (plum shades). Exclusive 1940 novelty. 4" pot 75c.

FLORA BELLE CLOUSE (Jarrett) — Light pink shading to salmon. All petals heavily blotched dark crimson-maroon. Perpetual bloomer.

GRAF ZEPPELIN — Cattleya rose pink, upper petals large velvety brown blotch, lower petals small spot, heavily veined. Fine variety.

GRANDMA FISCHER — Deep salmon, each petal penciled and blotched dark brown-black. Petals waved. In a class by itself for distinct color.

HAILE SELASSIE (Jarrett) — Rose violet, paler towards edge of petals, heavily veined maroon and rose; each petal blotched velvety brown. Free flowering. A fine novelty. 4" pot 50c.

IDA HENLEY (Henley)—Velvety maroon, rose tint on outer edges, deep salmon maroon in center. Early, long period of bloom. 4" pots at 50c.

IMPROVED SWABIAN MAID (Poss)—Deep pink; upper petals flushed rose, with deep red-brown spots. All petals veined deep red. In our collection one of the most floriferous. Large flower, 50c

IMPROVED WOLFGANG GOETHE (Poss)—Larger flowers than Wolfgang Goethe, slightly lighter red. All petals heavily blotched velvety black. Outstanding new variety. 4" pot plant 50c.

LAVENDER QUEEN — Beautiful lavender color. Long period of bloom. Large flower cluster.

LOIS MACKAY (Diener)—Lower petals light silvery pink; upper petals rose pink flushed salmon, heavily veined and feathered, small crimson blotch. 4" pot, 50c per plant.

MARIE ROBER (Rober)—Purple magenta to black. Probably the darkest of all. Large flowers. No wholesale. One plant to each customer at low price of 50c each for 4" pot plants.

MACKENSEN—Clear glowing rose pink, no blotches. Large flowers, immense clusters. Recommended.

MAY QUEEN—Orchid rose, rich maroon in upper petals. Very large blooms. One of the finest.

MARIE VOGEL—Red, faintly flushed salmon, dark blotches on upper petals. Very large flowers, waved petals.

MME. LAYAL—True pansy pelargonium. White, dark purple and black, variegated. Early and blooms perpetually. Distinctly different.

MRS. SAUNDERS (syn. Gardeners Joy) — White, faintest blush tint; upper petals with dark red brown blotch, surrounded by rose; slightly striped in lower petals. Large flower clusters, florets very large. Highly recommended.

MRS. HARRISON—Large white ruffled flowers, closely veined and cross-veined rose. Novel color effect. A great favorite.

MRS. MARY BARD (Diener)—Snow white with a few light mallow purple stripes in center of flower. Long season of bloom. Excellent pot plant.

NEUHEIT C. FAISS—Heliotrope violet, deep purple blotches. Distinct color combination.

DIENER'S NO. 36—Pale orchid lavender, lower petals feathered violet purple, upper petals feathered and blotched violet purple. Attractive coloring. 4" pot plant 50c.

OUR FRANCES (Poss)—Soft shell pink; upper petals slightly deeper pink, with medium dark red spot. This we consider the finest introduction by Mr. Poss. 4" pot plant 50c.

PEGGY CRADDOCK (Diener) — La France pink, with red spots in each petal and stripes of red from spots towards base of petals. This we consider Diener's finest variety. 4" pots 50c.

PINK GARDENERS JOY—Frilled flowers of medium pink, upper petals feathered and blotched velvety maroon surrounded by rose red.

RUFFLED RED (arbitrary name; may be Salmon Springtime [Leesons '38], although our variety has been grown in a local nursery for over 25 years)—Distinct red shade, peculiarly flecked with white. Ruffled petals. 4" pots 50c.

SALMON QUEEN—A very delicate and unusual shade of salmon. Deservedly a great favorite. 50c.

SANTA MONICA (Diener)—La France pink with deep red spots in upper petals. Large flowers.

SPRINGTIME—Bright pink petals bordered white; center of flower white. Flowers ruffled.

SUE JARRETT (Jarrett) — Pink, shaded salmon, dark maroon blotches. Varies in coloring and veining. Very large flowers; recommended.

VERA N. WATT (Diener)—Deep rose pink; blood red spots surrounded by strawberry pink in upper petals. One of the best for bedding.

WHITE AAG (arbitrary name, may be one of the standard white varieties)—Lower petals pure white, waved; upper feathered and very small mark of pale mallow purple; upper petals with ruffled edges. Large flowers. Our finest white. No wholesale. 4" pot plant 50c.

ZANOBIA—Lower petals orange red, striped maroon in center; upper petals maroon shading to orange red near edge. Spectacular, highly colored variety. No wholesale. 4" pot plant 50c.

OVER 150 VARIETIES AT 35c EACH, 4" POT PLANTS

GERANIUMS

3" pot plants, 25c; 4" pots 35c; \$3.50 per dozen. For shipping we recommend the 3" pot size. Many of the more common varieties (not listed in this folder) at 25c each in 4" pots, \$2.50 dozen.

BEAUTY OF CHATSWORTH (syn. California)—

Single light carmine rose, upper petals flushed orange. Very floriferous, fine pot plant variety.

BOUGAINVILLEA (Miller)—Single, not Bougainvillea color, but close to it. Large white eye. Strong grower, free flowering, distinctive.

CARMEL—Single white with well defined narrow rose red border edging each petal. Very pleasing combination. One of our most popular.

COUNTESS OF JERSEY—Single, beautiful pink tone, with white eye. Very floriferous.

CRABBE (syn. Marianne)—Large single soft salmon rose, small white eye. Immense trusses.

BLAZE (syn. Pres. McKinley)—Large single, lower petals cerise rose, faintly flushed orange; upper petals heavy orange flush. Small white eye.

EMILE ZOLA—Single light salmon flushed apricot. A superb flower. Should have partial shade.

GOLDEN GATE — Large single, a brassy tone of yellow-orange. Specially large late in the season. Spectacular variety.

HALL CAINE—Large single, soft rose-scarlet. Consistently large florets, one of the largest. Fine pot plant variety. Try this one.

HAPPY THOUGHT—Variegated foliage. Coloring varies; typical leaf is light green with irregular light yellow center surrounded by deep olive zone. Cerise red flowers.

IRMA—Double, medium size, light orange salmon with white center. Small foliage; different.

JEANNE (syn. Carnation, Fringed)—Single salmon rose pink, edges of petals serrated or notched. Medium size, free flowering. Great novelty.

LADY POLLOCK—Finest of the variegated foliage type. Color varies, typical leaf has green center surrounded by irregular, wide band of bronze, salmon-red and deep green, edged by light yellow. Medium small orange red flowers.

LA FIESTA (Rober)—Large single, described as Azo red. Very large trusses. Outstanding variety.

MARGUERITE DE LAYRE—Single pure white.
Large trusses, floriferous. Probably the best white.

MARQUIS DE CASTELLANE—Double, attractive shade of soft crimson. Highly recommended.

MAXINE KOVALEVSKI—Single, remarkable shade of orange. Most popular bedder. 3" pots, 2 for 35c

MME. FOURIER (syn. Dwarf Red)—Single, medium small bright scarlet flowers. Small dark green leaves. Very dwarf, excellent pot plant.

MONTEREY—Double, beautiful shade of coral pink, white center. Needs more care than most geraniums; should be in partial shade. Good grower. Should be in all collections.

MRS. PERKINS—Single, attractive shade of soft orchid, blueish tint. Quite different.

NUIT POITEVINE (syn. Hawaiian Red)—Single, wine red, deeper center, upper petals flushed orange. An outstanding color combination.

PEGGY (arbitrary name?)—Semi-double to double pink flushed salmon. Pleasing shade, floriferous.

PHLOX—Single, white with typical phlox eye of apricot rose-red. For partial shade. This proved to be the most popular variety of our exhibit at the Hall of Flowers on Treasure Isl. No wholesale. One only to each customer.

POINSETTIA — Semi-double to double, narrow pointed petals red. Each floret closely resembles a miniature poinsettia flower. Fine for pots.

STARS AND STRIPES—(syn. Flag-of-Denmark)—
Small double flowers, red and white striped. Well worth a trial as a novelty pot plant.

IVY GERANIUMS

2½" pot plants 25c; 4" pots 35c, \$3.50 per dozen, unless otherwise noted.

For shipping we recommend the 2½" pot size. The more common varieties (a few listed in this folder) at 25c in 4" pots; 2½" pots, 2 for 35c.

COMTESS DE GREY—Semi-double to double, soft salmon pink. Floriferous. 2½" pots, 2 for 35c.

DOUBLE LAVENDER—Double, pale lavender.
Free flowering. Handsome dark foliage.

GRINGOIRE—Double, bright rosy carmine. Large flowers, fine trusses. Highly recommended.

INTENSITY—Semi-double, brilliant scarlet red.
Large flower, free bloomer. Outstanding.

JEANNE D'ARC—Single, faintest lilac, with red stripes in upper two petals. Beautiful and useful variety. $2\frac{1}{2}$ " pots, 2 for 35c.

LUCKY STRIKE (Schmidt, '39) [Leopard X Comtess de Grey]—Semi-double to double, deep rose pink, reverse of petals light silvery pink. Two upper petals veined deep crimson near base; all petals curled or waved. Average 9 flowers per truss, each floret $2\frac{1}{4}$ inches in diameter. Vigorous in growth, fine deep green foliage, very free flowering.

Our first contribution to the list of choice geraniums, a variety of great promise. Limited supply (no wholesale), at 50c each.

MRS. BANKS — Semi-double white, upper petals slightly veined red. $2\frac{1}{2}$ " pots, 2 for 35c.

PRINCESS VICTORIA (syn. Enchantress, Picotee, etc.)—Large white, penciled and feathered rose, specially near edges of petals. In a sunny location ground color of flowers is pink instead of white, with deeper markings. Occasionally a flower will be partly or totally rose red or variegated. By far the most popular of the ivy geranium novelties.

VARIEGATED IVY GERANIUM—Foliage variegated, typical leaf is green with irregular white margin bordering the leaf. This white turns pink or rose under dry conditions or during cold weather, giving a beautiful marbled effect. Flower single white with faintest lilac flush, upper petals have two heavy stripes of rose-purple. Worthy of a place in every garden.

VICTORY (syn. Alliance)—A hybrid between a zonal and an ivy geranium. Double, lilac white, spots of deep rose. Rosebud type buds, free bloomer. Handsome foliage.

WILLY—Very double deep scarlet. Free flowering, one of the finest of the red ivy geraniums.

OTHER VARIETIES—We have 30 varieties of ivy geraniums and can supply a limited quantity of plants of varieties not listed above.

And now, in closing about Pelargoniums in general, may we suggest: You can keep up with the latest in the Pelargonium world, receive valuable bulletins and enjoy meeting other Pelargonium fans, all by joining the new

AMERICAN PELARGONIUM SOCIETY

Mailing Address:

R.F.D. 1, Box 494

Palo Alto, California

A POSTAL CARD

will bring you an Application Blank. No obligation.

LOCATION OF NURSERY

The nursery is at 308 Chestnut Avenue, within the southern city limits of Palo Alto (formerly Mayfield).

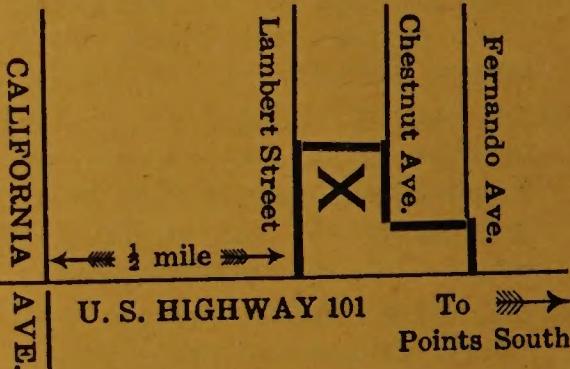
Phone P. A. 5892

1½ miles south of
Stanford Stadium

2 blocks off U. S.
Highway 101.

El Camino Real

STANFORD
STADIUM



PALO ALTO NURSERY

Mailing Address:

R.F.D. 1, Box 494

Palo Alto, California

Wm. E. "Bill" Schmidt, Prop.